

imm. leadership program « Metaverse, NFT, Blockchain, AI, XR »

#IMMUSA24

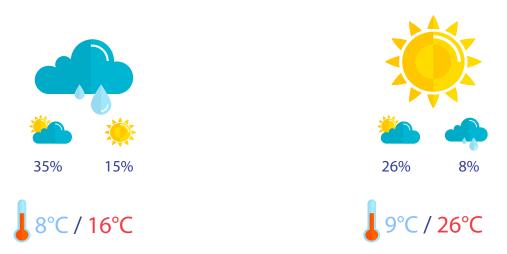
San Francisco Los Angeles

March 31th April 7th

Pack your Luggage!

Weather forecast for April







For the athletic ones

Winter accessories

Departure

Sunday, March 31th Meeting point 7 20 am

Paris CDG terminal 2E

Near the Air France sales desk

From

Paris
CDG 2E
AF0084

10.20am

To

San Francisco

12.50pm



April 31th April 3th

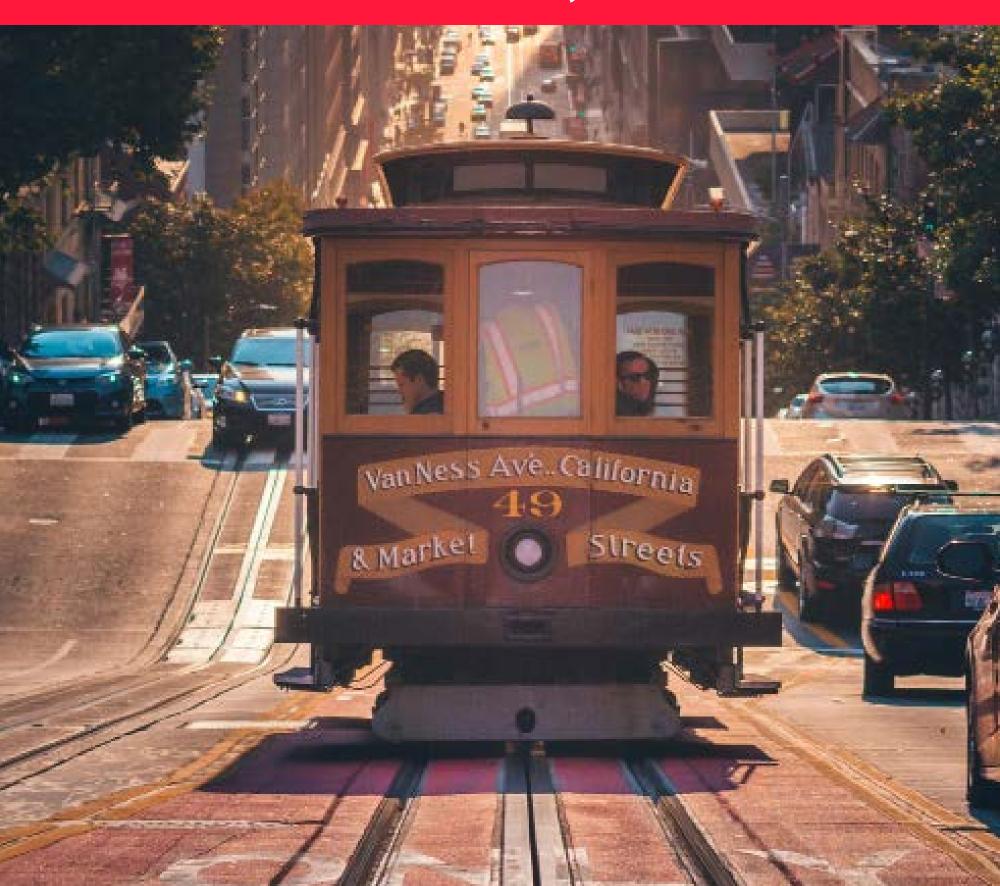
The Clift Royal Sonesta Hotel 3 nights - breakfast included

495 Geary Street, San Francisco, CA 94102

+1212-354-8844

31th

Sunday, March



Free afternoon

Restaurant ideas:

Honey Honey Cafe & Crepery 599 Post St, San Francisco, CA 94102

620 Jones St, San Francisco, CA 94102

Golden Gate Tap Room 449 Powell St, San Francisco, CA 94108

Bluestem Brasserie

1 Yerba Buena Ln, San Francisco, CA 94103

Eagle Cafe Pier 39, Space A-201, San Francisco, CA 94133 San Francisco

Monday, April

	Monday, April
07.00am	Briefing breakfast
08.15am	Departure from the hotel
09.00am 10.45am Orange Silicon Valley 60 Spear St, San Francisco,	OSV introduction & major tech trends Gabriel Sidhom, CEO OSV Al/Synthetic media Thomas Huitric, Analyst Technology Group Metaverse James Li, Principal Technology Group
11.00am ×01.00pm unity 30 3rd St, San Francisco (10 min)	Metaverse & XR <u>Greg Madison</u> , Senior Interaction Designer XR IXD/UX
01.10pm ×01.55pm	Free time for lunch
O2.00pm Ø3.30pm INTERLACE VENTURES The Clift Hotel 495 Geary Street, San Francisco (10 min)	E-commerce & retail tech <u>Vincent Diallo</u> , Managing Partner
04.00pm 05.00pm SOLANA 275 Battery St, San Francisco (20 min)	Web3 + NFTs + Solana mobile <u>Anatoly Yakovenko</u> , Co-Founder
05.00pm 0 7.00pm	San Francisco Tour Bus + Golden Gate Bridge view
07.00pm 1200 Bridgeway, Sausalito, San Francisco	Dinner at Salito's Crab House & Prime Rib
09.00pm	Pick up by bus to hotel

to the hotel (25 min) San Francisco

10.15pm

to the hotel (1h)

Tuesday, April

2nd

Breakfast 06.15am Departure from the hotel 07.00am (1h) Netflix's culture* 08.30am 09.30am NETFLIX *Change of speaker Meeting to be confirmed 121 Albright Wy, **Los Gatos** (20 min) Al & Generative Al & Avatars 10.30am **0**1.30pm 12.10pm **x**01.30pm Lunch at Nvidia **DVIDIA**. 2788 San Tomas Expy, Santa Clara (20 min) 02.00pm **3**3.00pm ΑI Florin Radu, nworld Head of Partnerships 1975 W El Camino Real, Suite 300, **Mountain View** (15 min) free time to tour the Stanford 03.30pm **0**5.00pm campus 05.00pm **3**8.00pm Design Thinking workshop Seamus Yu Harte, d. 08008 Director of Radical Experiment at HASSO PLATTNER Institute of Design at Stanford Nearpod, lecturer at the D.School Stanford University Louie Montoya, 416 Escondido Mall #550, Stanford Learning Experience Designer at the D.School (15 min) 08.15pm Dinner at Fera Arya 140 University Ave, Palo Alto

Pick up by bus to hotel

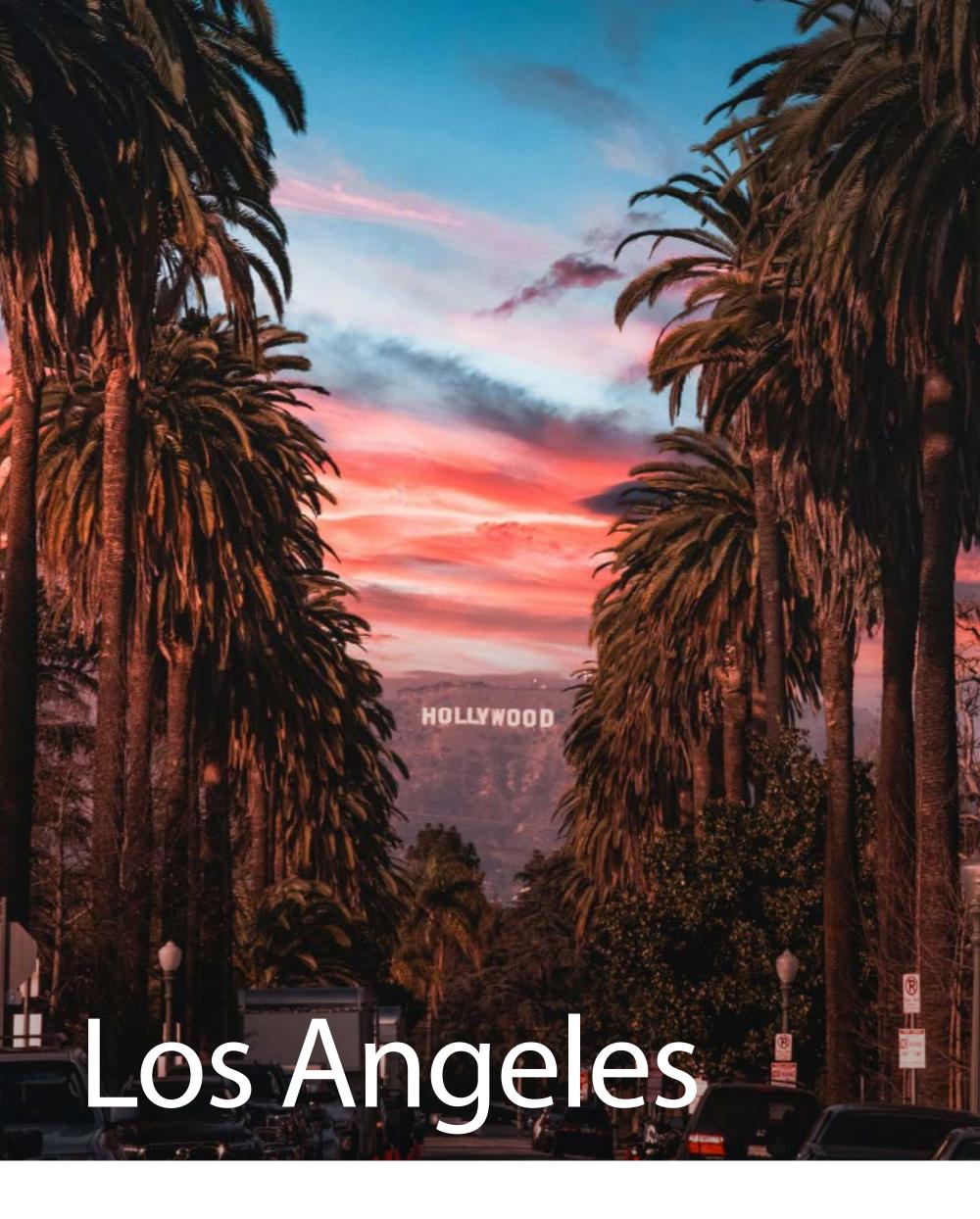
San Francisco

3rd

Wednesday, April

06.30am	Breakfast
07.30am	Departure from the hotel (Check out)
Uber _(15 min)	
09.00am 10.00am OpenAI 1960 Bryant St, San Francisco	Generative AI & Media <u>Natalie Summers</u> , Creativity x AI
Uber(15 min) ————————————————————————————————————	Investment trends - B2B
STORM VENTURES The Clift Hotel 495 Geary Street, San Francisco	Pascale Diaine, Partner
11.30am ≯01.00pm ™ VENTURE REALITY FUND The Clift Hotel 495 Geary Street, San Francisco	Investment trends - Generative Al <u>Marco DeMiroz</u> , Co-founder & General Partner
12.30pm 9 3.30pm	Break
O3.30pm The Clift Hotel 495 Geary Street, San Francisco	Departure to SFO Airport Free time for dinner From
	San Francisco

San Francisco 06 24pm DL2606 To Los Angeles 07 55 pm



April 4th April 7th

Hotel Mama Shelter

3 nights - breakfast included

6500 Selma Avenue

Los Angeles, CA 90028 +1323-785-6666 Los Angeles

Thursday, April

4th

06.30am	Breakfast
07.00am	Departure
O9.00am 11.00am Snap Inc. 3340 Ocean Park Blvd, Santa Monica (20 min)	Short form content, subscriptions, AR & AI <u>Jasson Crocket</u> , Public Policy Manager
12.00am 101.00pm CAA 2000 Avenue of the Stars, Los Angeles (12 min)	Creative Artist Agency Andrew Graham, Talent Agent
01.00pm 9 2.00pm	Free time for lunch at Westfield Mall
02.00pm Ø4.30pm DREAMSCAPE 10250 Santa Monica Blvd fl 2, Los Angeles	Dreamscape VR experiences & meeting Location-Based Entertainment <u>Aaron Grosky</u> , President & COO
O5.00pm Ø6.45pm CONSULAT GENERAL DE FRANCE A LOS ANGELES Residence de France, Beverly Hills, CA 813 N Camden Dr	Round Table: What's Really Going on in Hollywood? A Candid Conversation Lucie Carette, Director, Head of Film & TV Villa Albertine in Los Angeles Stanislas Ruszkowski, CEO Webedia US President The Boxoffice Company Patrick Wachsberger, Chairman & CEO Picture Perfect Marine Notte, Director, Content Acquisitions, International TV Hulu
06.45pm 27.30 pm	Cocktail at the Residence de France
08.05pm	Free time for dinner

Friday, April

Breakfast 06.30am Departure 07.00am (1h) 09.00am 1.00am Short form content Dawn Yang, TikTok Global Leader of 5800 Bristol **Business Development** Parkway Culver City, Los Angeles

(45 min)

12.00pm **0**1.00pm

Lunch break

01.00pm **0**3.00pm



Disney Accelerator 1209 Grand Central Avenue, Glendale

Open Innovation, Disney Accelerator, AR David Min,

VP Corporate Strategy & Business Development

Bonnie Rosen,

GM | Disney Accelerator

Pierina Merino,

Founder & CEO FlickPlay

(10 min)

03.30am **0**6.30pm



461 S California St, **Burbank**

WARNER BROS. STUDIO TOUR



(15 min)

07.30pm

Cocktail & Dinner at Mama Shelter



Los Angeles

Friday, April

6th

Breakfast

07.00am Departure

(1h)

09.00am **1**1.00am

TikTok

5800 Bristol Parkway Culver City, Los Angeles Short form content

Dawn Yang,

Global Leader of Business Development

(45 min)

12.00pm **9**1.00pm

Lunch break

01.00pm **9**3.00pm

Disney Accelerator

1209 Grand Central

Avenue, Glendale



Open Innovation, Disney Accelerator, AR

David Min,

VP Corporate Strategy & Business Development

Bonnie Rosen,

GM | Disney Accelerator

Pierina Merino,

Founder & CEO FlickPlay

(10 min)

03.30am **0**6.30pm



WARNER BROS. STUDIO TOUR



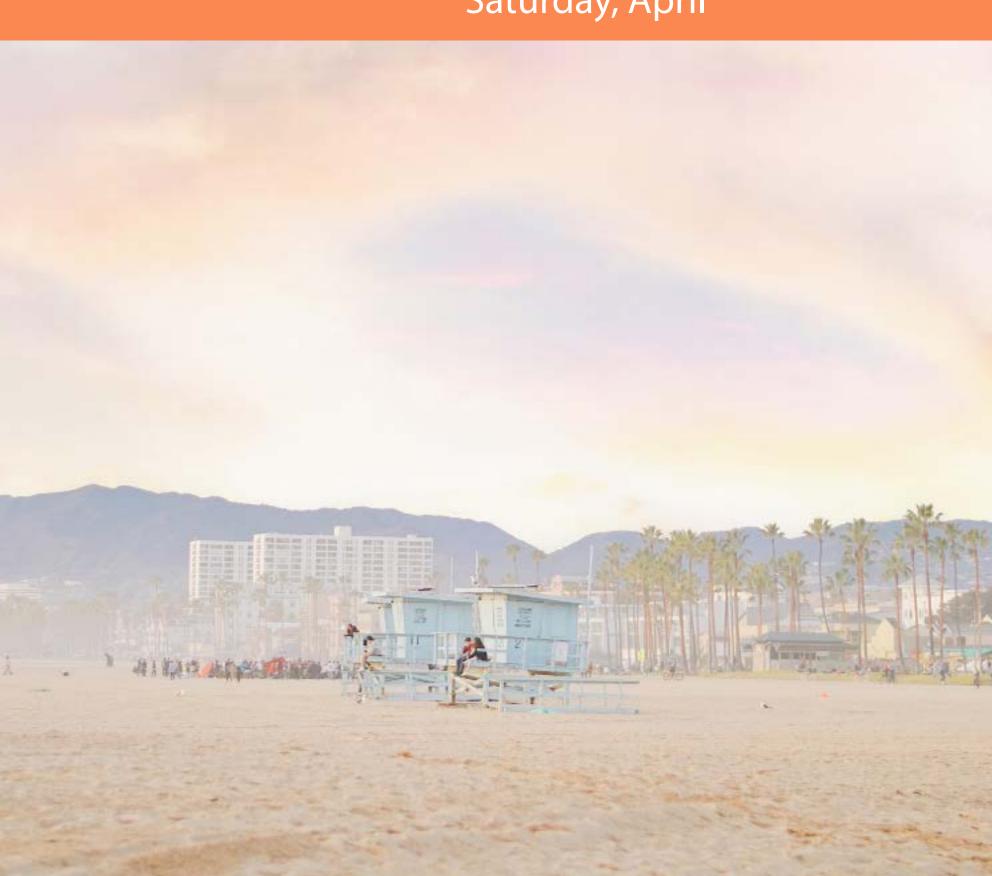
(15 min)

07.30 pm

Cocktail & Dinner at Mama Shelter



7th



Free morning

(45 min)

10.30am

Departure for Venice



02.30pm

Departure for LAX

From

Los Angeles 06 20pm AF0069

To

Paris 02 10 pm

Return trip

April 08th

DAY+1
April 09th

From

Los Angeles

To

Paris CDG

AF0069

06 20pm

02 10pm



San Francisco - Los Angeles

March 31th April 7th